



# Staff Report

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Agenda Item:           **Proclamation Proclaiming the Month of August 2010 as Drowning Impact Awareness Month**– Approval of a Proclamation declaring the month of August 2010 as Drowning Impact Awareness Month.

Staff Contact:           Kathy Bainbridge, Town Clerk/Finance Director

Meeting Date:           July 13, 2010

Background:           In order to raise the awareness of the numbers and impact of child drowning in Arizona, Phoenix Children's Hospital has requested that the Town of Clarkdale approve a proclamation declaring August as Drowning Impact Awareness Month.

Recommendation:     Staff recommends approval of the Proclamation declaring the month of August 2010 as Drowning Impact Awareness Month

**PROCLAMATION**  
**DROWNING IMPACT AWARENESS MONTH**  
**AUGUST 2010**

**WHEREAS**, Drowning Impact Awareness month will raise awareness that the number and impact of child drownings in Arizona affects everyone; and

**WHEREAS**, the drowning incidents in Arizona take the lives of the equivalent of a classroom of children each year; and

**WHEREAS**, a child drowning can happen to any family regardless of education, race or socio-economic background; and

**WHEREAS**, families can take simple steps to protect their children around water to avoid the tragedy of the unnecessary loss of life; and

**WHEREAS**, water safety remains a priority for Arizona families, communities, and government, and Water Watchers at Phoenix Children's Hospital; and

**WHEREAS**, keeping children healthy and safe is the goal of Water Watchers at Phoenix Children's Hospital, Fire Departments and other prevention institutions in Arizona, raising awareness will increase understanding and education of effective ways to prevent drownings.

**NOW, THEREFORE**, I, Doug Van Gausig, Mayor of the Town of Clarkdale, do hereby proclaim August 1 through 31, 2010 as DROWNING IMPACT AWARENESS MONTH in the Town of Clarkdale.

Given under my hand in these free United States in the State of Arizona, on the 13<sup>th</sup> day of July two thousand ten, and to which I have caused the Seal of the Town of Clarkdale, to be affixed and have made this proclamation public.

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Mayor

Attest:

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Town Clerk